



American Restaurant Equipment & Rentals is proud to continue to be the largest Food Service Equipment Rental Company in the Midwest, ready to accommodate all your festival equipment rental needs. American Restaurant Equipment & Rental has been under new ownership over the last five years, and our inventory continues to grow in our Lomira, WI location.

Over the years we have been fortunate to have many of you as repeat customers. We always do our best to hold equipment for your event for the upcoming year, assuming you will be returning. Even with the addition of more equipment in our fleet the demand for it has grown by leaps and bounds and we have been booking larger events, so there are many weekends this summer where we are already booking rentals. Please get your rentals booked as soon as possible so we can fill your rental needs. All equipment will be reserved on a first come first served basis.

To better accommodate everyone, we are including in this letter a 2025 Equipment Rental Reservation Form. Please be sure to include an updated email address with your form, so you can receive your email confirmation. If you do not receive your email confirmation, your rental has not been booked. Please contact us @ 414-327-3188.

\*\*\*Note: We are not asking for your payment at this time\*\*\*

If you have more than one event this year, please copy and return one form for each event. Hopefully, the products and service you receive from American Restaurant Equipment & Rentals is enough to bring you back and we look forward to booking your event with us.

Thank you for your continued patronage, we will be offering a 10% off discount for your 2025 rental needs, so let us make this summer another great festival season.

American Restaurant Equipment & Rentals  
990 Richard St.  
Lomira, WI 53048  
414-327-3188

  
Rayce K. Fleisner

**American Restaurant Equipment  
2025 Equipment Rental  
Reservation Form**

Business / Organization Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Name of Festival / Event \_\_\_\_\_ Dates and Times \_\_\_\_\_

Location of Festival / Event \_\_\_\_\_

\_\_\_\_\_ Please Reserve Same Equipment as 2024

Reserve the Following Equipment for 2025:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do You Require Delivery? Yes \_\_\_\_\_ No \_\_\_\_\_

Earliest Date/Time Equipment Can Be Delivered \_\_\_\_\_ Removed \_\_\_\_\_

Booth# or Tent# \_\_\_\_\_

Location on Grounds (Please Include Map if Possible) \_\_\_\_\_

\_\_\_\_\_ Will Not Be Renting This Year - Festival/ Event Cancelled

If you have more than one booth at an event or more than one event please fill out a separate form for each location and event.

Please return by email to [dermer@badgercorp.com](mailto:dermer@badgercorp.com), or  
[lweber@badgercorp.com](mailto:lweber@badgercorp.com) or 990 Richard St., Lomira, WI  
53048